



# Fiera



BOLOGNA

— SAVHOTEL —



SAVHOTEL FIERA is an **ultra-modern 4-star hotel** with a **trendy character**, **completely renovated** in 2021 and located in **Bologna's exhibition centre**, just a few metres away from "Palazzo dei Congressi" and the City's Trade Fair Centre.

The hotel's **strategic location**, just a few minutes from the "Bologna Fiera" motorway exit, 15 minutes from Marconi Airport, and only 20 minutes on foot from the railway station and the city centre, makes **SAVHOTEL FIERA** the **perfect choice for business guests**.

The structure is equipped with **large and brand new spaces**, designed to ensure **relaxation** and **privacy** to guests, such as the beautiful outdoor "**Piazzetta**" surrounded by greenery and the cosy indoor **living area**.

The à la carte **restaurant NeroArancio**, the charming **lounge bar** and the **breakfast room** have been **completely renovated** with bright colours and new smart spaces, where you can enjoy a wide selection of traditional Bolognese and national dishes, numerous sweet and savoury buffets and quality drinks from our barman.

SAVHOTEL FIERA also has a **convenient private garage with video surveillance** and 4 modern **meeting rooms**, as well as the brand new **Boardroom**.

The great attention to **customer care** by our staff and the excellent quality of the product position **SAVHOTEL FIERA** in **2<sup>nd</sup> place** in the 4 star category in the city of Bologna, as well as at the **top** of ratings on major social networks.



SAVHOTEL FIERA underwent a **general product renewal** in January 2021, with a **careful restyling** of the rooms and a complete renewal of the common areas, hall, restaurant, bar, reception.

In addition, an **enchanted new outdoor space** has been designed: the “**Piazzetta**”, surrounded by greenery and ideal for offering guests moments of **relaxation** and **refreshment**.

The hotel has also upgraded its fibre optic **Wi-Fi connection with an ultra-fast bandwidth of up to 1000 Mbps** and created a **new Living Area** in the lobby, with comfortable seating and lounges, perfect for relaxing in complete privacy at any time of day.

Another absolute novelty is the **Boardroom**, a business area offered to our corporate clients, where you can work on your computer for a few hours, or simply meet with a colleague, all in complete **tranquillity**.

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# ROOMS

CLASSIC  
SUPERIOR  
DELUXE

The hotel rooms have been carefully **restyled** and are characterised by their **modern design** and **attention to detail**, tailor-made for business men and women, guaranteeing high standards of **comfort** and **practicality**.

The rooms are equipped with a **free 1000 Mbps fibre optic Wi-Fi connection**, **43" LED LCD TV** with a selection of Italian and foreign channels, as well as a minibar, electronic safe and temperature control.

The **bathrooms** are equipped with a **spacious** and **practical shower** or alternatively a bathtub, courtesy line and powerful hairdryer.



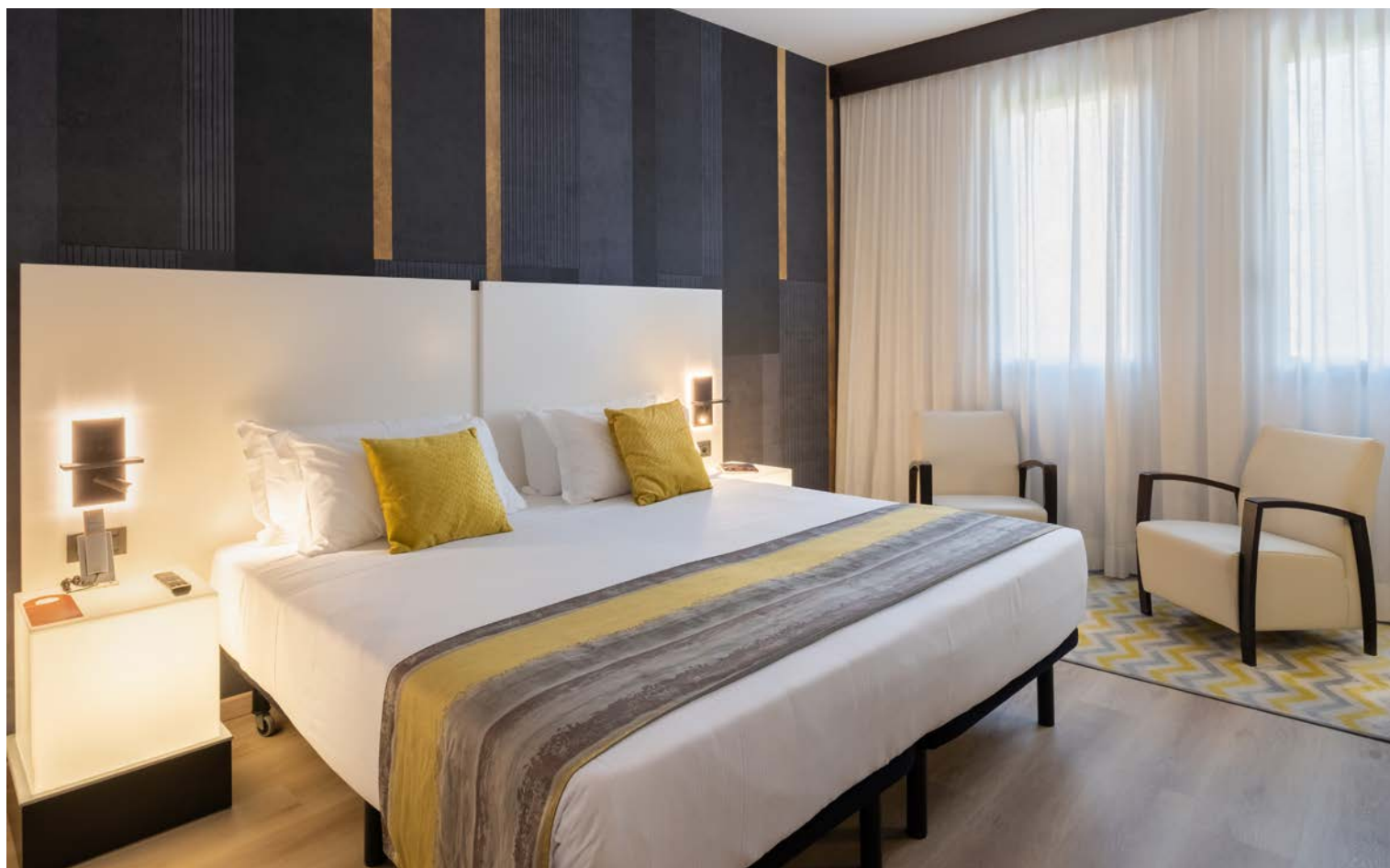
# Room

## CLASSIC

mq 21

**Newly renovated rooms** with modern and comfortable furnishings.

All the rooms have a **soundproof vinyl floor** with a wood-effect finish, and are equipped with a **Queen size** double bed, with a comfortable new mattress measuring 100×200×26 cm, a **43" LED LCD TV**.



# Room SUPERIOR

mq 24

**More spacious rooms**, renovated in January 2021, modern, with a minimal and attractive style, overlooking the **quiet green area outside**.

All rooms have **soundproof vinyl floor** with a wood-effect finish, and are equipped with a **Super King size** bed, with a comfortable new 200×200×26 cm mattress, **designer armchairs**, **kettle** with tea and infusions, **Nespresso** machine with a selection of coffee blends, 43" LED LCD TV.



# Room DELUXE

mq 24

**Completely renovated**, spacious and located on the **top floors** of the hotel, they feature an **elegant sitting** area and modern furnishings.

The rooms are equipped with a **soundproof vinyl floor** with a wood-effect finish, a **super king-size** bed with a comfortable new 200×200×29 cm mattress, **kettle** with tea and infusions, **Nespresso** machine with a selection of coffee blends, **43" LED LCD TV**.





# BATHROOMS

Modern bathrooms with **spacious shower** or **bathtub**, **complimentary toiletries**, **slippers**, and a powerful **hairdryer**.

The Superior and Deluxe categories also include a **soft bathrobe**. In addition, in the Deluxe category, an **exclusive VIP courtesy line** is available to guests.





## RESTAURANT

Our **NeroArancio restaurant** is ready to welcome guests in its new **trendy** and **colourful** areas, with an evening **à la carte service** and the possibility in the summer months to dine in the **attractive outdoor spaces**.

**Dinner in the "Piazzetta"** is in fact one of the **new experiences** we are offering our guests: soft lighting, surrounded by greenery, in a **peaceful** corner that will allow you to disconnect from your daily routine, enjoying the **specialities** of our cuisine.

The interior spaces have been **completely renovated** with a **fresh** and **modern style**, alternating the contemporary evening atmosphere with the natural morning light for breakfast.

The menu designed by our Chef, combines the **classic dishes** of the Bolognese tradition with numerous proposals of **national character**.

Particular attention is paid to the **seasonality** of the products and the **quality** of the raw materials, providing a **satisfying culinary experience** for our guests. The welcoming and professional service of our staff guarantees moments of pleasant **relaxation**.





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### BREAKFAST

Every morning at the **NeroArancio** Restaurant, our staff members are ready to say “good morning” to guests with the **breakfast service from 7 am to 10 am**.

**SAVHOTEL FIERA** is also pleased to offer an “**early bird**” option, with a selection of sweet and savoury products and hot and cold drinks corner, available to all guests **who need to anticipate their breakfast time**.

During the **summer months**, guests can enjoy breakfast in our **Piazzetta surrounded by greenery**, a special space where the morning light will give all guests a boost of energy to face the day.



### BANQUETING

**SAVHOTEL FIERA** is the ideal place to organise **gala dinners, exclusive banquets, pleasant buffets and business lunches**. The brand new **NeroArancio** restaurant and the splendid **summer “Piazzetta”** will add moments of exclusive relaxation to your events.

Our **banqueting proposals** are designed to meet all needs, with a choice of products always in line with the **seasonality** of the period.





# MEETING CENTRE AND BOARDROOM

SAVHOTEL FIERA boasts a modern **Conference Centre** consisting of **4 meeting rooms**, **modular** and lit by natural light.

All spaces are equipped with **free Wi-fi connection in optical fibre at 1000 Mbps**, as well as modern screens, projectors, **multimedia televisions** and a modern sound system.



Dimensions	A	B	C	D	BOARD ROOM	A+B	B+C	A+B+C
SPACE IN SQ MT	72 mq	24 mq	24 mq	42 mq	15 mq	96 mq	48 mq	120 mq
HEIGHT	3,3 m	3,3 m	3,3 m	3,3 m	3 m	3,3 m	3,3 m	3,3 m
FLOOR PLAN	9×8 m	6×4 m	6×4 m	7×6 m	/	15×8/4 m	12×4 m	21×8/4 m
Capacity for set up								
THEATRE	70	20	20	40	/	100	40	130
CLASSROOM	45	12	12	24	/	60	24	80
U-SHAPE	25	10	10	22	/	30	22	42
IMPERIAL	30	12	12	28	8	34	28	48



## PLENARY ROOM

**Modern and elegant**, with its **120 square metres**, this is the largest room in the congress centre.

The brightness of the rooms and the large spaces it has, overlooking the outdoor “Piazzetta”, make this room **ideal for large events, press conferences and product launches**.

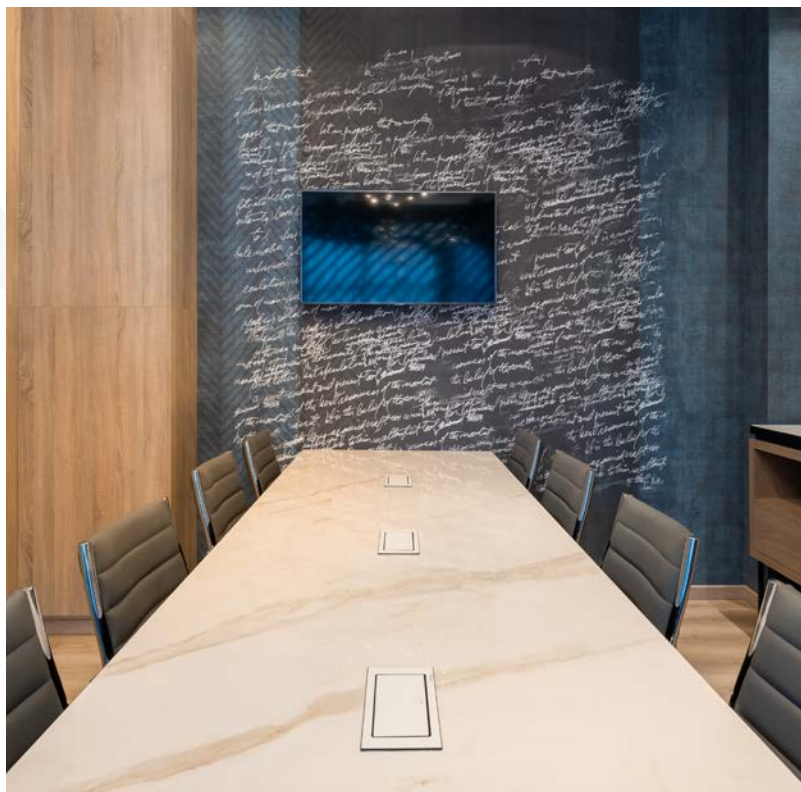
The **reserved access** to the **outdoor areas** allows the organisation of pleasant **coffee breaks** and **welcome coffees**, as well as simple breaks to relax on the comfortable chairs of our “Piazzetta”.



## BOARDROOM

Our **Boardroom** is the new business space that **SAVHOTEL FIERA** offers to all its corporate clients, **perfect for a few hours of computer work** or to meet a colleague in **complete privacy**.

Equipped with a large central table with USB sockets, comfortable leather seats, a video screen and **1000 Mbps Wi-Fi connection**, it can also be reserved for **business interviews and small company briefings**.





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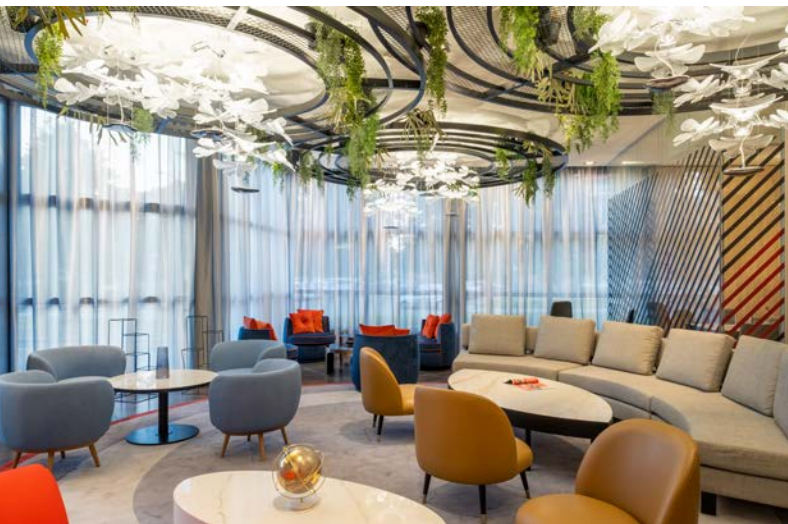
## LOUNGE BAR, OUTDOOR "PIAZZETTA" AND LIVING AREA

The **SAVHOTEL FIERA bar** is the perfect place to **relax** during the day.

Completely renovated with **design elements**, **comfortable seating** and **suggestive lighting**, the **SAVHOTEL FIERA lounge bar** also offers the possibility of accessing the outdoor "**Piazzetta**", surrounded by greenery and equipped with comfortable armchairs and **ample spaces**, where guests can enjoy an **aperitif**, a simple afternoon **coffee** or a **coffee break**.



Near the bar, our guests will also find the new **living area**, a large and modern space with **designer furniture** and comfortable seating, perfect for meeting a colleague or relaxing with a drink in complete **privacy**.





## SOLARIUM & JACUZZI

Our **rooftop terrace** on the sixth floor, with its **solarium area and Jacuzzi**, offers all our guests moments of pleasant wellbeing and **relaxation**. A space dedicated to people, but also to **exclusive corporate events** in the summer months, where it is possible to organise **coffee breaks** or impressive **aperitifs** at sunset.



## FITNESS ROOM

Located on the sixth floor of the **SAVHOTEL FIERA**, the **fitness centre** overlooks our sun terrace and is **available free of charge 24 hours a day** for all guests who want to **exercise and keep fit**.







# Where

## WHERE WE ARE

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**SAVHOTEL FIERA** boasts an excellent location **in the heart of the exhibition district and the congress center**, both just a 9 minute walk away. Situated at **Via Ferruccio Parri 9**, the hotel is in a modern, quiet neighborhood, surrounded by green spaces and well-served by public transport, close to Via Stalingrado.

**SAVHOTEL FIERA** is easily accessible **by train and plane**, and is also very convenient for those arriving **by car** from the highway or the ring road. **Bologna Central Station** is 1.3 km away, the **city center** (Via Indipendenza) is 1.4 km away, while the **historic center** (Piazza Maggiore) is 2.6 km away, and **G. Marconi Airport** is 8 km away.

# How

## HOW TO REACH US

### BY CAR

From the Bologna **ring road**, take **exit 7 – Stalingrado Fiera** – and follow the signs for the city center. Continue along Via Stalingrado, and at the corner with Via della Liberazione, turn right.

### BY PLANE

The new **Marconi Express** service connects Bologna Airport to the Central Station in just 7 minutes. For all information on schedules and ticket prices, visit [[www.marconiexpress.it](http://www.marconiexpress.it)](<http://www.marconiexpress.it>).

Once you exit the main entrance of the Central Station and cross Piazza delle Medaglie D'Oro, you can take **bus TPER number 25** towards Dozza. Get off at the **Cignani** stop after about 5 minutes, just 100 meters from SAVHOTEL FIERA.

### BY TRAIN

Arriving in Bologna by train, exit the main entrance of the Central Station and cross Piazza delle Medaglie D'Oro. You can take **bus TPER number 25** towards Dozza and get off at the **Cignani** stop after about 5 minutes, just 100 meters from SAVHOTEL FIERA.



# Awards

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Our corporate culture has always been represented by the constant commitment of our staff, in the search for **full satisfaction** and **care** for the service and wellbeing of our Guests.

We are pleased to see how thousands of Guests over the years and to this day, continue to **recognise the quality of our service** on the major social networks.

**TRIPADVISOR** Ranked **2<sup>nd</sup>** in the city of Bologna, out of 109 hotels.

**BOOKING.COM** Rated **EXCELLENT** with an overall score of **9.1**, with ratings of **9.5** for **CLEANLINESS** and **9.6** for **STAFF**.

## TESTIMONIALS

*The needs of our clients, who are major multinational companies operating in the global pharmaceutical industry, are many and varied, and it is sometimes complex to try to satisfy all requests. I have to say frankly that Savhotel Fiera is an excellent partner. All the staff are always available for any request, quick in answering and everyone is super friendly with our customers. The NeroArancio restaurant provides a very high quality service (cuisine and service) with innovative but also traditional proposals that honour the food and wine culture of our city and our customers are always satisfied! The feedback from my clients who have stayed at Savhotel Fiera has been extremely positive.*

Ferrarini Anna – Sales Assistant – IMA S.p.A. – IMA LIFE division

*There are no words to describe the experience I had during a wonderful stay of over two years at this amazing hotel. The classy welcome is exactly in style with the context; elegance, never heavy, is present in every corner of the hotel. I renew my compliments to the staff and the management who, as always, manage to impress their guests.*

Massimo Collini – Director at Titan Italia Spa

*Savhotel Fiera has hosted actors, singers and technicians from our theatre and they have all been so delighted with the rooms, the service and the exquisite hospitality that they always return with pleasure to your hotel. The restaurant was also excellent. The Savhotel Fiera is now a reference point for our theatre.*

Lauretta Cappelletti – Teatro Europauditorium General Coordinator

*Modern, elegant hotel with every comfort. Excellent location for organising events and meetings. Qualified and very helpful staff.*

Luisa Amurri – Executive Assistant – Ditech Spa



**SAVHOTEL**

[www.savhotel.com](http://www.savhotel.com)

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